

## **Program Director of Agribusiness and Supply Chain Management (Open Rank)**

**Job no:** 543122

**Work type:** Instructional Faculty - Tenured/Tenure-Track

**Location:** Monterey Bay

**Categories:** Unit 3 - CFA - California Faculty Association, Tenured/Tenure-Track, Full Time, Faculty - Business/Management

**Classification:** 12-Month Faculty, Tenure-Track

**Priority Screening Date:** Extended - February 23, 2025

**Recruitment Status:** Open Until Filled

**Appointment Date:** Summer 2025

California State University, Monterey Bay is a mid-sized university in California's Central Coast that grants undergraduate and graduate degrees. Powered by an inspiring <https://csumb.edu/about/founding-vision-statement/>, CSUMB is part of the nation's largest four-year public university system, <https://www.calstate.edu/csu-system/about-the-csu/Pages/default.aspx>, which educates nearly 460,000 students every year.

With a vibrant, diverse student body of over 7,000 students, CSU Monterey Bay is both a Minority Serving Institution and a Hispanic Serving Institution. Our staff and faculty transform students' lives with a focus on student success and engagement through experiential learning, service learning, and a strong emphasis on multicultural and global perspectives. CSUMB's sustainability goal is to be carbon neutral by 2030.

The university's <https://csumb.edu/about/mission-strategic-plan/> prioritizes inclusive excellence through recruiting and investing in developing a diverse body of faculty, staff and administrators. Many appreciate living and working close to the shores of beautiful Monterey Bay, with easy access to recreational areas from Big Sur to Santa Cruz. Nearby opportunities for collaborative research include working in the Monterey Bay National Marine Sanctuary and Silicon Valley, and with colleagues at local research universities, including UC Santa Cruz and Stanford University.

As one of the 23 campuses in the CSU system, CSUMB offers excellent benefits, including access to below-market-rate rental housing on East Campus, and competitive salaries for faculty and staff. With proximity to the San Francisco Bay Area and San Jose, opportunities for faculty, staff and students are as endless as the shores of the nearby Pacific Ocean.

### **FOUNDING PROGRAM DIRECTOR**

The College of Business' mission is “to inspire the practice of Responsible Business, balancing profit, people, ethics, equity, and plan; we promote the success of our ethnically and economically diverse students by facilitating engaged learning involving real-world challenges, conducting practice-based relevant research, and collaborating with community partners.” This position offers opportunities to a senior faculty to

develop a viable Program in Agribusiness and Supply Chain Management. The Agribusiness industry in the Central Coast region of California focuses on perishable specialty crops. The position is supported by a partial endowment from key donors in the industry who see the need for this program in the Central Coast Area. The Central Coast is home to several Agriculture companies such as Tanimura and Antle, Taylor Farms, and Driscolls.

This is a twelve-month appointment because the founding Program Director needs to network with practitioners to develop a support network for the program. This includes working with local growers, packers, and other agriculture companies. The Program Director should have industry connections to associations such as the Association of Supply Chain Managers (ASCM), the Institute of Supply Management (ISM), and the International Warehouse Logistics Association (IWLA).

In order to be successful, the Founding Program director will also need to inspire students, who come mostly from backgrounds in which they were the first to go college. CSUMB and the College of Business pride themselves on promoting student social mobility. In 2024, CSUMB was ranked number 2 among the Western Region in social mobility by the US. News and World Report.

## **RESPONSIBILITIES:**

- Creating a viable Agribusiness and Supply Chain Management (ASCM) Program that attracts students
- Network with industry partners and key practitioner associations to provide internships and careers for students and build awareness among agribusinesses and affiliates in the perishable supply chain for specialty crops; the agribusiness industry comprises packers & shippers, and other community stakeholders; a professional network is critical
- Developing an effective curriculum, benchmarking the best teaching practices of operations and supply chain management, and their application to agribusiness
- Collaborating with the Dean and other CSUMB colleagues to raise this Program's profile and garner grants and other donor funding
- Teaching upper-division courses and graduate-level courses in Operations Management/ Supply Chain Management/ Transportation/ Logistics/ Purchasing & Procurement/ Enterprise Resource Planning/ Agribusiness-centric courses
- Create a demonstrable commitment to research, following academically qualified expectations as outlined by the AACSB. Some track record of published research is critical.
- Demonstrating capability in engaging student learning in an outcomes-based educational environment
- Participating actively in college and university committees and exercising collaborative peer leadership
- Willingness to mentor students and enable their career goals through introduction and referrals to firms in operations and supply chain management

- Teaching 5 credits per semester for the first two years and thereafter teaching 8 credits per semester; release time for external networking

### **MINIMUM QUALIFICATIONS:**

- Ph.D. in Supply Chain Management, or related fields such as Operations, Logistics, Transportation, or Project
- Management by the time of appointment from an APA-accredited doctoral program from a Regional and/or AACSB-accredited doctoral program
- Passionate about teaching, preferably evidenced by good student evaluations; must demonstrate teaching capabilities
- Demonstrated leadership qualifications to build cohesive faculty teams; the founding program director acts as a faculty lead among peers, which is very similar to the managing partner in a law firm
- Well-developed Interpersonal skills and the ability to collaborate with colleagues are essential
- Demonstrated Experience in working with industry and practitioner associations; must have a good background in developing industry networks
- Ability to teach effectively in a wide range of courses, mainly in Operations/ Supply Chain Management/Logistics/ Purchasing and Procurement/ Enterprise Resource Planning, and application of such disciplinary areas in agribusiness-centric courses at the graduate and undergraduate levels
- Experience working effectively in an ethnically and culturally diverse campus community and business community

### **PREFERRED QUALIFICATIONS:**

- Academic training and/or research in Operations Management/ Supply Chain Management/ Transportation/ Logistics/ Purchasing & Procurement/ Enterprise Resource Planning applicable to agribusiness
- Experience teaching agribusiness-centric courses at the undergraduate level is preferred. Work experience in Operations Management as related to the supply chain management, transportation & logistics industry applied in agribusiness is desirable
- Experience teaching computer-assisted courses and online courses are desirable qualifications
- Industry experience, especially in leadership positions, is preferred in the areas of Operations, Supply Chain Management, Logistics, and Enterprise planning are preferred

### **SPECIAL CONDITIONS OF EMPLOYMENT:**

All offers of employment are contingent upon the successful completion of a background check (including a criminal records check).

The person holding this position will have a duty to report to the Campus Title IX Officer information pertaining to discrimination, harassment, sexual misconduct, sexual

exploitation, dating violence, domestic violence, stalking, and retaliation and is required to comply with the requirements set forth in <https://calstate.policystat.com/policy/12891658/latest> as a condition of employment.

The incumbent is required to maintain confidentiality as outlined in the Department of Education's Family Educational Rights and Privacy and California's Educational Code Chapter 13 regarding sensitive student issues.

Working in the State of California is a condition of employment.

### **COMPENSATION:**

Anticipated Hiring Salary Range: \$11,968 to \$13,750\* mo (\$143,621 to \$165,000 annual)

<https://www.calstate.edu/csu-system/careers/compensation/Pages/SalaryScheduleDetails.aspx?RecordId=55327#-ClassNum=1038-Class=0-Date=1-PLYear=2024-PLNumber=2405-Recs=15>  
**\*CSUMB provides pay scales representing its good faith estimate of what the university reasonably expects to pay for this position. The pay offered to a selected candidate will be determined on factors such as (but not limited to) the scope and responsibilities of the position, the qualifications of the selected candidate, departmental budget availability, internal equity, and CSU systemwide pay for comparable jobs.**

### **BENEFITS:**

CSUMB offers a premium benefit package that includes outstanding health, dental & vision plans; a fee waiver education program; and membership in the California Public Employees Retirement System (CalPERS). For more information, visit: <https://www.calstate.edu/csu-system/careers/benefits/Documents/employee-benefits-summary.pdf>. Additionally, the University Corporation at CSU Monterey Bay provides access to affordable campus housing based on availability, visit: <https://www.schoonoverparkapartments.com/> for more information.

### **APPLICATION PROCEDURE:**

For full consideration, applicants must complete the required online application and submit required documents by the priority screening date found at <http://www.csumb.edu/jobs>. Application submissions received after the application screening date will be reviewed at the discretion of the University. Materials submitted become the property of CSUMB and will not be returned.

Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting Human Resources at (831) 582-3389 or <mailto:humanresources@csumb.edu>.

## **GENERAL INFORMATION:**

CSUMB hires only individuals lawfully authorized to work in the United States and is an E-Verify employer. In compliance with state and federal crime awareness and campus security legislation, including The Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act, California Education Code section 67380, and the Higher Education Opportunity Act (HEOA), the Cal State University, Monterey Bay Annual Security and Fire Safety Report is available at: <https://csumb.edu/clery>

The health and safety of our students, faculty, and staff remain our highest priority. While on campus, students, faculty, staff, and the community will be expected to follow all campus safety mandates.

CSUMB is a smoke and tobacco-free campus.

## **EQUAL OPPORTUNITY EMPLOYER:**

CSUMB is an Equal Opportunity employer seeking to recruit and support a broadly diverse community of faculty and staff. We value and celebrate diversity in all its forms and strive to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion. We consider qualified applicants for employment for their anticipated contributions and without regard to race, color, religion, national origin, age, gender, gender identity or expression, sexual orientation, genetic information, medical condition, pregnancy, marital status, veteran status, or disability.

**To apply, visit <https://apptrkr.com/5975858>**

Copyright ©2024 Jobelephant.com Inc. All rights reserved.

<https://www.jobelephant.com/>

jeid-70cad1c2bdf12c40b33ce1fbfc2b7504