

**Online Supplement for “Service Coproduction with Information
Stickiness and Incomplete Contracts: Implications for Consulting
Services Design”**

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Appendix

Sensitivity Analysis Results:

$$\begin{aligned}
 1) \quad \frac{\partial p^*}{\partial l_t} &= \frac{l_p + c_t}{(l_t + l_p + c_t + c_p)^2}, \quad \frac{\partial p^*}{\partial l_p} = -\frac{l_t + c_p}{(l_t + l_p + c_t + c_p)^2}, \quad \frac{\partial p^*}{\partial c_t} = -\frac{l_t + c_p}{(l_t + l_p + c_t + c_p)^2}, \quad \frac{\partial p^*}{\partial c_p} = \frac{l_p + c_t}{(l_t + l_p + c_t + c_p)^2} \\
 2) \quad \frac{\partial p_c}{\partial l_t} &= \frac{2l_p + c_t - c_p}{[2(l_t + l_p) + c_t + c_p]^2}, \quad \frac{\partial p_c}{\partial l_p} = -\frac{2(l_t + c_p)}{[2(l_t + l_p) + c_t + c_p]^2}, \quad \frac{\partial p_c}{\partial c_t} = -\frac{l_t + c_p}{[2(l_t + l_p) + c_t + c_p]^2}, \quad \frac{\partial p_c}{\partial c_p} = \frac{l_t + 2l_p + c_p}{[2(l_t + l_p) + c_t + c_p]^2} \\
 3) \quad \frac{\partial p_f}{\partial l_t} &= \frac{2c_t + c_p + l_p}{[2(c_t + c_p) + l_t + l_p]^2}, \quad \frac{\partial p_f}{\partial l_p} = -\frac{l_t + c_p}{[2(c_t + c_p) + l_t + l_p]^2}, \quad \frac{\partial p_f}{\partial c_t} = -\frac{2(l_t + c_p)}{[2(c_t + c_p) + l_t + l_p]^2}, \quad \frac{\partial p_f}{\partial c_p} = \frac{2c_t + l_p - l_t}{[2(c_t + c_p) + l_t + l_p]^2}
 \end{aligned}$$