

## **2017 Mini-conference of the POMS College of Supply Chain Management - Speaker Bios**

- Boeing tour guide:
  - Jody Franich, Vice President, Supplier Management, Boeing Global Services
  
- Teaching experts panel:
  - Lauren Lu, University of North Carolina-Chapel Hill
  - Ozalp Ozer, University of Texas at Dallas
  - Chuck Munson, Washington State University
  - Ulrich Thonemann, University of Cologne
  
- Industry experts panel:
  - Deepak Bhatia, Amazon
  - Hernan Rubio, Costco
  - Eric Ringer, Skyward
  - Donovan True, Recreational Equipment Inc.

## Jody Franich



Jody Franich is the **vice president of the Supplier Management organization for Boeing Global Services (BGS)**. Named to this position in 2017, Franich has responsibility for the overall strategy, contracting and daily management of procurement matters as they relate to the products and services of Boeing Global Services. The organization focuses on improving supplier performance and relationships, while providing the best value for customers across Boeing's Commercial and Defense products in the aftermarket. Prior to his current role, he led as vice president of Shared Services Supplier Management and was responsible for the overall strategy, contracting, daily management and development of the non-production goods and services supply chain for The Boeing Company.

Previously, he served as director of Supplier Management Commercial Aviation Services in Boeing Commercial Airplanes. He was responsible for leading the supplier management function supporting Fleet Services, Material Services, Flight Services, Digital Aviation and In Service Support. This team manages the supplier relationship for the Commercial Aviation Services organization and develops and implements supply chain strategies.

Franich has held a variety of leadership positions throughout his career at Boeing and has signification prior experience with SSG Supplier Management. Previously, he was director of Operational Excellence and Enterprise Integration and director of Procurement Operations. In those roles, he ensured policy compliance, deployment of procurement systems and development of contracting strategies. He also developed the SSG Supplier Management international strategy and launched the International team. Franich also was a contracts manager for Electronic Data Systems where he was responsible for all contract management functions including negotiations, dispute resolution and contract change management.

From 1997-1999, Franich took an international position as a business development coordinator with the United States Peace Corps in Romania. He served as a business consultant providing guidance to entrepreneurs launching new enterprises.

Prior to going abroad, Franich worked as an Information Technology analyst in BCA and was hired into The Boeing Company as an Information Technology buyer in 1990.

Franich earned his bachelor of arts in business administration at the University of Washington in 1990 and completed his MBA at Seattle University's Alber's School of Business in 1995.

## Lauren Lu



Lauren Lu is an **Associate Professor of Operations at the Kenan-Flagler Business School of University of North Carolina-Chapel Hill**. Her research interests include global supply chain management and healthcare operations. Her research work has appeared in *Management Science*, *Operations Research*, *Manufacturing & Service Operations Management*, and *Production & Operations Management*. She is currently serving as Associate Editor for *Management Science* and *Manufacturing & Service Operations Management*, and Senior Editor for *Production & Operations Management*. She has served as a co-chair for the 2017 MSOM Supply Chain Management SIG conference, the 2017 MSOM Student Paper Competition, and the supply chain management tracks of the 2012 INFORMS Annual Conference and the 2015 & 2016 POMS Annual Conferences. She has also served as Secretary/Treasurer of the M&SOM society during 2012-2014. In 2012, she won the Weatherspoon Award for excellence in undergraduate teaching. She also won the first prize of the INFORMS Junior Faculty Interest Group Paper Competition in 2009. She received her PhD in managerial economics and strategy from Northwestern University's Kellogg School of Management, MS in industrial engineering from Stanford University, and BS in biochemistry from Nanjing University. Prior to her academic career, she worked as a senior engineer at Oracle Corporation.

## Özalp Özer



Özalp Özer is **Ashbel Smith Professor of Management Science at The University of Texas at Dallas, Jindal School of Management**. He spent his 2013-14 sabbatical as a Visiting Professor at MIT Sloan School of Management. Previously he was a faculty member at Columbia University and Stanford University. His areas of specialty include end-to-end management and coordination of global supply chains, capacity and inventory planning, market timing, distribution channel and logistics management, procurement contract design, retail and pricing management. Besides scuba diving, he is passionate about working with researchers and practitioners on the next new 'think' that calls for the exciting opportunity to explore, learn, define, solve, and contribute. Professor Özer is a recipient of the Wickham Skinner Early-Career Research Accomplishment Award from POM Society, the Hellman faculty fellowship, the Terman faculty fellowship, and the Eugene Grant Teaching Award at Stanford by vote of students in 2003 and 2004 and teaching awards at Columbia in 2009 and at MIT in 2014. PoetsandQuants.com recently announced him to be named as a Favorite Professor by Top Executive MBA program students. Professor Özer is also an editor of The Oxford Handbook of Pricing Management published by OUP in 2012. His articles have appeared in journals such as *Management Science*, and *Operations Research*. He is currently serving as an associate editor for *Management Science*, *M&SOM*, *Operations Research*, and *Production and Operations Management*. He is an active consultant to industry and has consulted companies including General Motors, Hitachi GST, Hewlett Packard, and Neiman Marcus. He received his Ph.D. and M.S. degrees from Columbia University.

## Chuck Munson



Charles Munson is a **Professor of operations management in the Department of Finance and Management Science at Washington State University**. He has taught operations management core and elective courses at the undergraduate, MBA, and Ph.D. levels. He previously served as Associate Dean for Graduate Programs in Business. Professor Munson serves as a senior editor for *Production and Operations Management*. He has published more than 27 articles in such journals as "*Production and Operations Management*," "*IIE Transactions*," "*Decision Sciences*," and "*European Journal of Operational Research*." He is a coauthor of "Operations Management: Sustainability and Supply Chain Management (12th ed.)," along with Jay Heizer and Barry Render. He is also a coauthor of "Managerial Decision Modeling: Business Analytics with Spreadsheets (4th ed.)," along with Nagraj Balakrishnan, Barry Render, and Ralph M. Stair, Jr. Furthermore, he is editor of the book "The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM," and he has co-authored the research monograph "Quantity Discounts: An Overview and Practical Guide for Buyers and Sellers" along with Jonathan Jackson. His major awards include the WSU Sahlin Faculty Excellence Award for Instruction (2016); being a Founding Board Member of the Washington State University President's Teaching Academy (2004); winning the WSU College of Business Outstanding Teaching Award (2001 and 2015), Research Award (2004), and Service Award (2009 and 2013); and being named the WSU MBA Professor of the Year (2000 and 2008).

## Ulrich Thonemann



Ulrich Thonemann serves as the **Managing Director at the University of Cologne Executive School**, First Vice Dean of the Faculty of Management, Economics, and Social Sciences, and Director of the Supply Chain Management Department at the University of Cologne, Germany. Before joining the University of Cologne, he was Director of the Institute of Supply Chain Management at Münster University, worked as a management consultant at McKinsey & Company, and was an Assistant Professor at Stanford University. He holds master degrees from Stanford and Paderborn and received his PhD from Stanford University. Ulrich Thonemann's current research focuses on Supply Chain Management, Service Management, Behavioral Operations, and on the application of state-of-the-art approaches in industry. He is a member of the German NRW Academy of Sciences, Senior Editor of *Production and Operations Management*, and serves on various boards. He is the author of six books on Operations and Supply Chain Management and of articles in leading academic journals, including *Management Science*, *Operations Research*, *Manufacturing and Service Operations Management*, and *Production and Operations Management*. He has received various awards and fellowships and won five times the Albertus Magnus Award for outstanding teaching performance.

## Deepak Bhatia



Deepak Bhatia is currently the **Director of Research Science at Amazon Inventory Planning and Control (IPC) team**. He joined IPC in 2011 and pioneered the adoption of automated decision making systems in the domains of Buying, Inventory Health and Assortment Planning. Deepak has over 20 years of experience working in various leadership roles and in the application of technology and quantitative sciences to different facets of Operations Management. Prior to joining Amazon, Deepak worked in various leadership roles at Applied Materials Inc. He holds a Bachelor's degree in Mechanical Engineering from Punjab Engineering College India, a Master's degree in Aerospace Engineering from Purdue University and a Master's degree Management Science & Engineering from Stanford University.

## Hernán Rubio Guerrero



Hernán Rubio Guerrero is **Assistant Vice President for Costco Wholesale, Northwest Regional Office.** Hernan began his career in 1985 as a Seasonal employee with the Price Company in Burbank, California. He worked his way up through several management positions in Operations before becoming a Depot warehouse manager in 1992, and was then promoted to Regional Operations Manager for the Business Delivery Center. After the merger he was promoted to Director in 1994. In 1997 he was promoted to Assistant Vice President in the Northwest Region and assumed responsibilities as the Non Foods General Merchandise Manager for the NW Regional Office. Hernan holds a Master's in Business Administration from the University of Washington.



## Eric Ringer



Eric T Ringer is a **product director at Skyward**, a company that he co-founded and that was recently acquired by Verizon. In his role as product director he builds solutions that help companies using drones, save time, and scale faster by connecting all the people, projects, and equipment into one efficient workflow. Prior to Skyward, Eric was a systems engineer at contractors for both NASA and Sikorsky. Eric holds an MBA from the University of Oregon.

## Donovan True



Mr. Donovan True is **V.P. Supply Chain Integration at Recreational Equipment, Inc.** He has over 20 years of supply chain, transportation, inventory management, operations and continuous process improvement experience. He's accumulated this experience across multiple product lines both domestic & global, public & private, commercial & private brand; serving a wide variety of markets, including retail, contract, commercial, and eCommerce customers. Donovan has held a variety of leadership positions beyond his current role as Divisional Vice President of Supply Chain Integration with REI, including VP Global Operations & Supply Chain, Senior Director of Process Excellence, Regional General Manager Supply Chain Operations, Director of North American Transportation Operations, and Senior Manager of Demand Planning/Inventory Management. He also holds a BSBA in Transportation & Logistics, and Marketing from The Ohio State University. Additionally, Donovan has completed his MBA with The New England College of Business and holds Certificates of Completion from Penn State University in Essentials of Supply Chain Management and Supply Chain Transformation for the Future.