

# **POMS College of Supply Chain Management Business Meeting**

POMS 29<sup>th</sup> Annual Conference  
May 5, 2018  
Houston, TX

**Vinayak Deshpande**

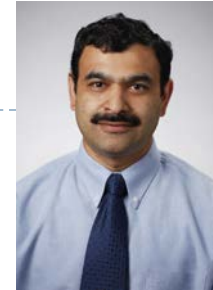
# Agenda

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- ▶ Brief report (2017-2018)
- ▶ Current board positions
- ▶ Tracks at POMS annual meeting
- ▶ Anheuser-Busch brewery tour
- ▶ Winners of student paper competition
  - ▶ Chair: Rick So
- ▶ Communications
- ▶ Next year's board positions
- ▶ Open topics for discussion
- ▶ Closing Remarks

# 2017-18 College officers

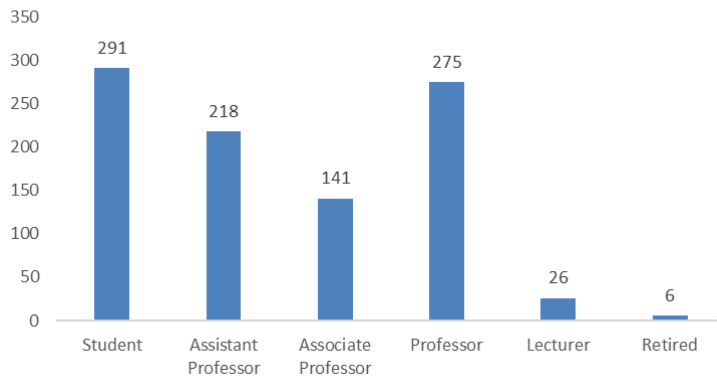
- ▶ President: **Vinayak Deshpande**, Kenan-Flagler Business School, University of North Carolina at Chapel Hill
- ▶ Past President: **Ravi Anupindi**, Ross School of Business, University of Michigan
- ▶ President-Elect & Vice President - Communications: **Dorothee Honhon**, Naveen Jindal School of Management, University of Texas at Dallas
- ▶ Vice President - Meetings: **H. Seb Heese**, Poole College of Management, North Carolina State University
- ▶ Vice President - Special Events: **Apurva Jain**, Foster School of Business, University of Washington, Seattle.
- ▶ Secretary: **Brent Moritz**, Smeal College of Business at Pennsylvania State University
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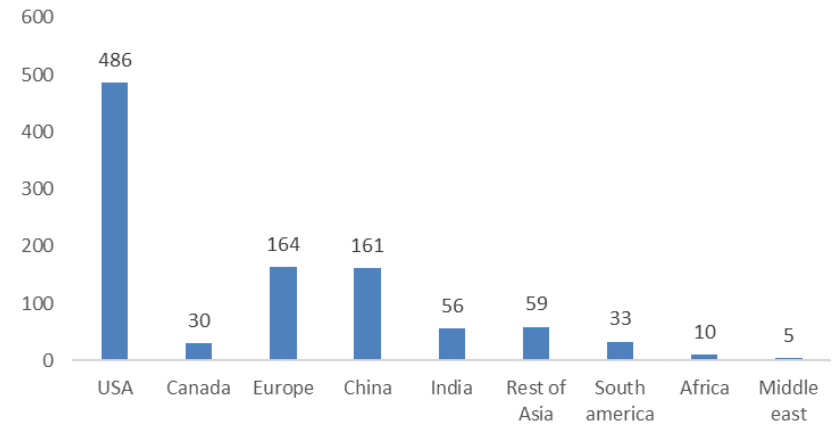
# SCM college membership

▶ As of May 3, the total membership is 1019

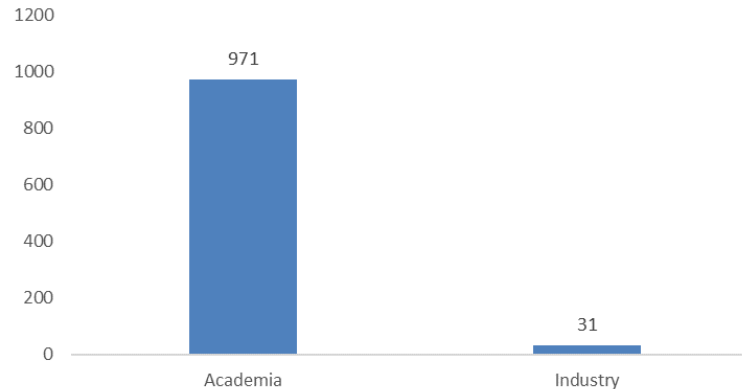
Members by rank



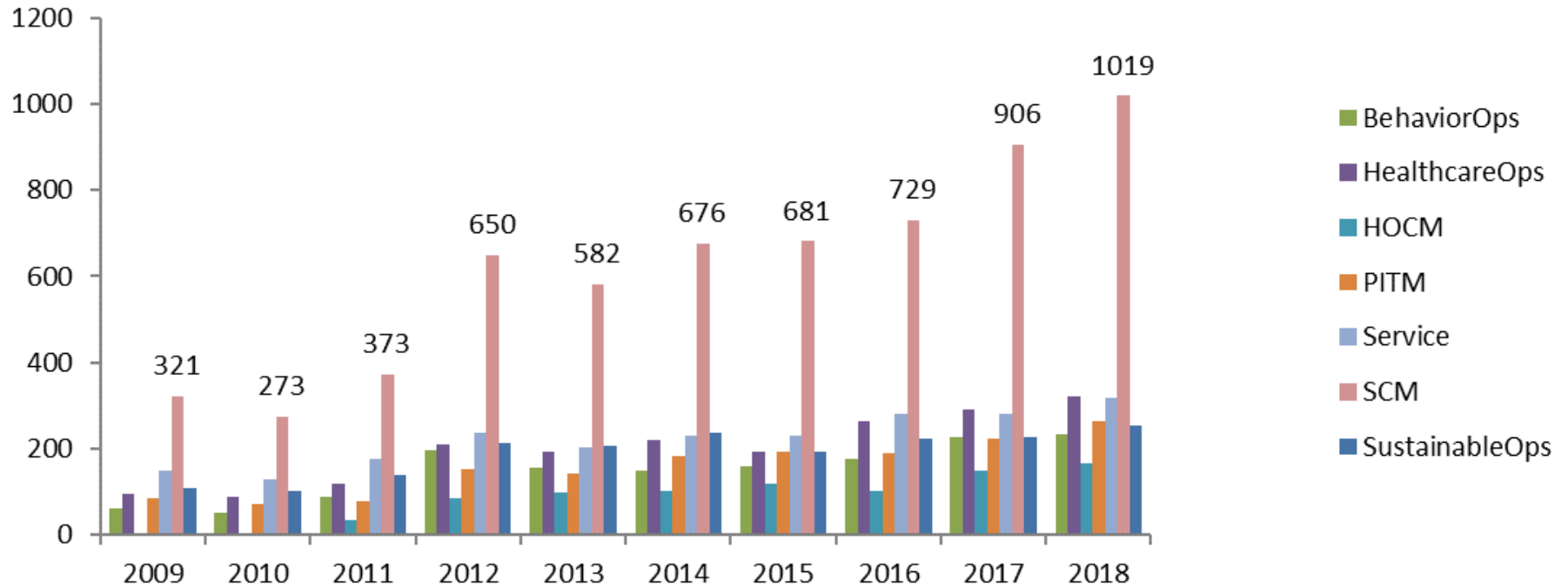
Members by region/country



Members by Affiliation



# Membership of POMS Colleges (2009-2018)



# State of our finances

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## ▶ Activity for 2017-18:

<b>Balance as of September</b>	<b>\$124,854</b>
+ Membership revenues	\$18,325
- Conference Expenses	\$13,174
<b>Projected balance</b>	<b>\$130,005</b>

# POMS Main Conference

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- ▶ Five tracks organized by the SCM College this year:

Track	Chairs	
<b>Global Supply Chain Management</b>	Jagjit (Jag) Singh Srari	Yaneth Correa-Martinez
<b>Purchasing and Supply Management</b>	Steven Melnyk	Xun Xu
<b>Supply Chain Analytics</b>	Paolo Roma	Rachel Chen
<b>Supply Chain Management</b>	Arzum Akkas	Marcus Bellamy
<b>Supply Chain Risk Management</b>	Amit Eynan	Kathy Stecke

# 2018 Plan tour

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- ▶ Date: Thursday May 3, 2018
- ▶ 60 pre-registered, about 50 participants
- ▶ Schedule:
  - ▶ **12:30pm:** Check in for the tour
  - ▶ **1pm:** Departure from Hotel (in buses)
  - ▶ **1:30-45pm:** Arrival at the brewery and check in
  - ▶ **1:45-2:00pm:** Meet and Greet
  - ▶ **2:00pm – 2:20pm:** Introduction, safety presentation and outline of tour locations
  - ▶ **2:20pm – 3:10pm:** Split group and start tour/Logistics presentation (Q&A session)
  - ▶ **3:10 pm – 4:00pm:** Switch the groups & continue tour/Logistics presentation (Q&A session)
  - ▶ **4:00pm – 4:45pm:** Whole group together for beer tasting and hors d'oeuvres;
  - ▶ **5pm:** Departure from the brewery and return to the Hilton Americas hotel
- ▶ *A big thanks to Xiuli He, POMS VP of Colleges, for her help!*



# Anheuser-Busch Brewery tour

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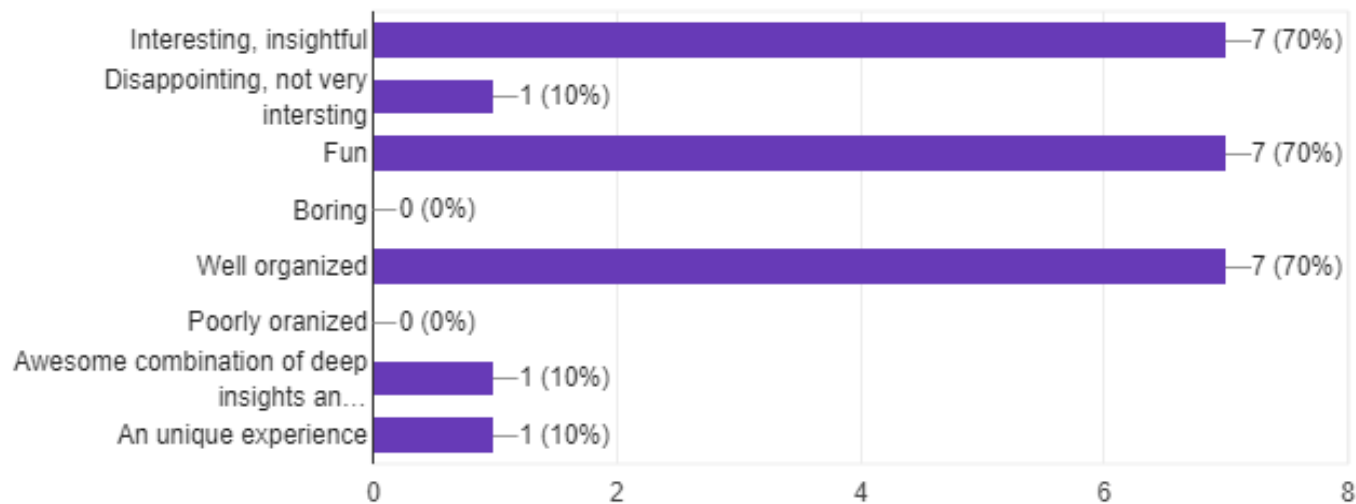


# Feedback survey results

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How would you describe the tour (select all that apply)

10 responses

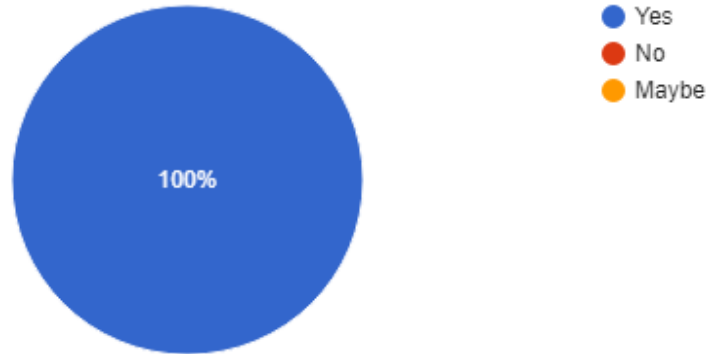


# Feedback survey results

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Should the College of SCM organize similar plant tours in the future?

10 responses



# Feedback from the tour

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- ▶ *“Tours like these help us **get in touch with the reality**, help us develop into a holistic researcher not an armchair researcher.”*
- ▶ *“It was great that this tour was organized. But I found the **technical content a bit lacking**. There was very little explanation given during the actual tour in the facility, and the intro presentation was very generic and not all that informative for a specialized audience like ours.”*
- ▶ *“The presentation was **very interesting**. The tour itself was **just OK** as the tour leaders just walked us through the plant/WH. The tour leaders did not make stops in the plant/WH to explain the process. However, this is not the SCM college's fault. I think the event was nicely organized and we had an opportunity to meet with our colleagues in a smaller setting conducive for talking. I will definitely attend the future events and recommend it to other colleagues as well. Thank you for organizing it!”*
- ▶ *“We all enjoyed the plant tour so much, and learned much the operations and supply chain management from the brewery. These include their receiving and shipping, bottling, recycling, sustainable operations, scheduling, and etc. Finally, the beer tasting is **fantastic**”*

# Mentorship initiative

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- ▶ 2<sup>nd</sup> pilot run
- ▶ Goal: To create a platform for interested members to meet other senior members (as mentors) to seek their advice about career planning, research agenda, work-life balance, etc.
- ▶ 55 participants
  - ▶ 10 mentors
  - ▶ 3 “either mentor or mentee”
  - ▶ 42 mentees
- ▶ Mentor-mentees 3-to-1 or 4-to-1 ratio pairings
- ▶ How can we encourage more mentors to participate?

# **2018 POMS SCM College Student Paper Competition**

**Chair: Rick So**

Professor of Operations and Decision Technologies  
The Paul Merage School of Business, University of CA-Irvine

# Details

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- ▶ 48 papers submitted
- ▶ We had a two round process for the competition
- ▶ First round:
  - ▶ Blind review by four referees for each paper
- ▶ Second round:
  - ▶ Finalists evaluated by paper competition committee based on submitted paper, presentation, and input from first round referees



Thanks to all 100 of our 1<sup>st</sup> Round Referees!

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Alptekinoglu	Aydin	Penn State
Anand	Gopesh	Illinois
Atan	Zumbul	Eindhoven U. of Technology
Atasu	Atalay	Georgia Tech
Aydinliyim	Tolga	CUNY
Ball	George	Indiana
Bansal	Saurabh	Penn State
Beer	Ruth	Indiana
Beil	Damian	Michigan
Belavina	Elena	Chicago
Berenguer	Gemma	Purdue
Besbes	Omar	Columbia
Bhaskaran	Sreekumar	SMU
Bichescu	Bogdan	Tennessee
Bimpikis	Kostas	Stanford
Boyabatli	Onur	Singapore Management U.
Bray	Rob	Northwestern
Caro	Felipe	UCLA
Chen	Frank	Chinese U. Hong Kong
Chen	Li	Cornell
Chen	Rachel	UC Davis
Chen	Ying-Ju	HKUST
Chen	Zhi-long	Maryland
Cho	Soo-Haeng	Carnegie Mellon
Cui	Ruomeng	Emory

Davis	Andrew	Cornell
Devalkar	Sripad	Indian School of Business
Donohue	Karen	Minnesota
Druehl	Cheryl	George Mason
Elmachtoub	Adam	Columbia
Elmaghraby	Wedad	Maryland
Fang	Xiang	Wisconsin-Milwaukee
Girotra	Karan	INSEAD
Gray	John	Ohio State
Guajardo	Jose	UC Berkeley
Guo	Pengfei	Hong Kong Polytechnic U.
Honhon	Dorothee	UT Dallas
Hu	Ming	Toronto
Hu	Bin	UNC
Iancu	Dan	Stanford
Islegen	Ozge	Northwestern
Jain	Nitish	LBS
Kemahlioglu	Eda	NC State
Ziya		
Kong	Guangwen	Minnesota
Kraft	Tim	Virginia
Krishnan	Harish	UBC
Lai	Guoming	UT Austin
Li	Jun	Michigan
Li	Qing	HKUST
Lu	Mengshi	Purdue

Mani	Vidya	Penn State	Siemsen	Enno	Wisconsin
Mehrotra	Mili	Minnesota	Sim	Melvyn	National U. Singapore
Moreno-Garcia	Toni	Northwestern	Song	Jeannette	Duke
Moritz	Brent	Penn State	Sosic	Greys	USC
Muriel	Ana	Massachusetts	Su	Xuanming	U.Penn
Muthilingam	Suresh	Penn State	Subramanian	Ravi	Georgia Tech
Nalca	Arcan	Queens U.	Tang	Sammi	Miami
Natarajan	Karthik	Singapore U.Tech&Design	Teo	Chung Piaw	National U. Singapore
Natarajan	Karthik	Minnesota	Thomas	Doug	Virginia
Osadchiy	Nikolay	Emory	Tong	Jordan	Wisconsin
Pan	Amy	Florida	Turner	John	UC Irvine
Papanastasiou	Yiangos	UC Berkeley	Ulku	Sezer	Georgetown
Parker	Chris	Penn State	Wan	Alan	City U. Hong Kong
Pedraza-Martinez	Alfonso	Indiana	Wan	Zhixi	Oregon
Perdikaki	Olga	South Carolina	Wang	Yimin	Arizona State
Rajapakshe	Tharanga	Florida	Wiesemann	Wolfram	Imperial College London
Rao	Uday	Cincinnati	Xiao	Wenqiang	NYU
Roels	Guillaume	UCLA	Yang	Alex	LBS
Rosales	Claudia	Michigan State	Ye	Lu	City U. Hong Kong
Sahin	Ozge	Johns Hopkins	Yin	Shuya	UC Irvine
Schmidt	Bill	Cornell	Zhang	Fuqiang	Washington U.
Serpa	Juan	McGill	Zhang	Rachel	HKUST
Shang	Kevin	Duke	Zhou	Yong-Pin	Washington-Seattle
Shi	Cong	Michigan	Zhu	Leon	USC
Shin	Hyoduk	UC San Diego	Zhu	Weiming	IESE

# Thanks to our finalist committee

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- ▶ **Paper competition finalist committee:**
  - ▶ Atalay Atasu (Georgia Tech)
  - ▶ Vinayak Deshpande (UNC)
  - ▶ H. Sebastian Heese (NC State)
  - ▶ Dorothee Honhon (UT Dallas)



# Honorable Mention

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- ▶ **Ali Fattahi, University of California at Los Angeles:** “Mass Customization and Forecasting Options’ Penetration Rates Problem”

Advisor: Reza Ahmadi

- ▶ **Duo Shi, Washington University:** “3D Printing vs. Traditional Flexible Technology: Implications for Operations Strategy”

Advisors: Lingxiu Dong and Fuqiang Zhang

- ▶ **Wenchang Zhang, University of Maryland:** “Managing Market Thickness in Online B2B Markets”

Advisor: Wedad Elmaghraby

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# Second Place

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- ▶ **Harish Guda, University of Texas at Dallas:** “Strategic Surge Pricing and Forecast Communication on On-Demand Service Platforms”

Advisor: Upender Subramanian

- ▶ **Zhe Liu, Columbia University:** “A General Model of Inventory Management with Dual Sources: Trading off Lead Time and Cost Differences”

Advisor: Awi Federgruen

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# First Place

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- ▶ **Lennart Baardman & Divya Singhvi, Massachusetts Institute of Technology: "Leveraging Comparables for New Product Sales Forecasting"**

Advisor: Georgia Perakis



# Communications

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- ▶ POMS website page:

- ▶ <http://www.poms.org/colleges/cscm/>

- ▶ LinkedIn group

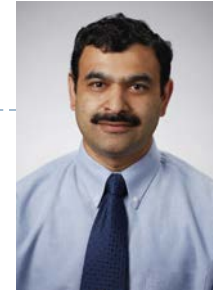
- ▶ 253 current members

- ▶ Join us: <https://www.linkedin.com/groups/8106962>



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- ▶ **Secretary: Brent Moritz**, Smeal College of Business at Pennsylvania State University
- ▶ Treasurer: **Vidya Mani**, Smeal College of Business at Pennsylvania State University





# Elections for open positions

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## ▶ Nominees:

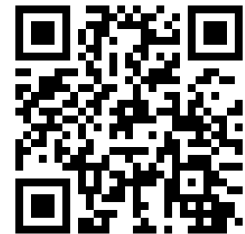
- ▶ President-Elect: **Lauren Lu**, Kenan-Flagler Business School, University of North Carolina at Chapel Hill
- ▶ VP of Communications: **Pelin Pekgun**, Darla Moore School of Business, University of South Carolina
- ▶ VP of Special Events: **Amy (Xiajun) Pan**, Warrington College of Business, University of Florida
- ▶ Secretary: **Marcus Bellamy**, Questrom Business school, Boston University



## 2018-19 Activities

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- ▶ **POMS 30<sup>th</sup> Annual Conference**
  - ▶ When: May 2-6, 2019
  - ▶ Where: Washington, DC
- ▶ **What should SCM College do?**
  - ▶ Mini-conference. Specific theme?
  - ▶ Plant tour also?
  - ▶ Any other suggestions?
    - Please fill out our survey:



# Closing Remarks

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- ▶ Thank you for your support!