POMS College of Supply Chain Management Business Meeting

POMS 28th Annual Conference
May 6, 2017
Seattle, WA

Vinayak Deshpande

Agenda

- Brief report (2016-2017)
- Current board positions
- Tracks at POMS annual meeting
- Mini-conference
- Winners of student paper competition
  - Chair: Tunay Tunca
- Open topics for discussion
- Next year’s board positions
- Closing Remarks
Membership of POMS Colleges (2009-2017)

As of May 3, the total membership in 2017 is 906

SCM college membership

Members by rank

Members by region

Members by affiliation

Note: 2017 numbers do not on-site registration
State of our finances

- **Activity for 2016-17:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance as of September 30, 2016</td>
<td>$93,477</td>
</tr>
<tr>
<td>+ Membership revenues</td>
<td>$22,350</td>
</tr>
<tr>
<td>- Expenses 2017 mini-conference</td>
<td>$19,513</td>
</tr>
<tr>
<td>+ Mini-conference revenues</td>
<td>$7,800</td>
</tr>
<tr>
<td><strong>Projected balance</strong></td>
<td><strong>$104,114</strong></td>
</tr>
</tbody>
</table>

2016-17 College officers

- President: **Vinayak Deshpande**, UNC Chapel Hill
- Past President: **Ravi Anupindi**, Ross School of Business, University of Michigan
- Vice President - Communications: **Dorothee Honhon**, Naveen Jindal School of Management, University of Texas at Dallas
- Vice President - Meetings: **Kyle Cattani**, Kelley School, Indiana University
- Vice President - Special Events: **Apurva Jain**, Foster School of Business, University of Washington, Seattle.
- Secretary: **Brent Morritz**, Smeal College of Business at Pennsylvania State University
- Treasurer: **Nitin Bakshi**, London Business School
Five tracks organized by the SCM College this year:

<table>
<thead>
<tr>
<th>Track</th>
<th>Chairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Supply Chain Management</td>
<td>Manmohan Sodhi, Milind Sohoni</td>
</tr>
<tr>
<td>Purchasing and Supply Management</td>
<td>Xenophon Koufteros, Veronica H. Villena</td>
</tr>
<tr>
<td>Supply Chain Analytics</td>
<td>Goker Aydin, Kyle Cattani</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>Vidyaranya Gargeya, Stephan Wagner</td>
</tr>
<tr>
<td>Supply Chain Risk Management</td>
<td>Amit Eynan, Kathy Stecke</td>
</tr>
</tbody>
</table>

2017 mini-conference

- Date: Thursday May 6, 2017, 8am-6pm.
- 103 pre-registered, 5 onsite registrations
- A big thanks to Jerry Burke, POMS VP of Colleges, for his help!
2017 mini-conference: Agenda

- 9:30am-12:30pm: Tour of Boeing facility
  - Tour guide: Jody Franich, Vice President, Supplier Management, Boeing Global Services

- 1:00-2:00pm: Boxed lunch

- 2:00-3:00pm: Teaching experts panel:
  - “Teaching supply chains in the digital age”

- 3:30pm: Coffee break

- 3:30-5:30pm: Industry experts panel:
  - “Supply chain management in the digital age”

- 5:30-6pm: Mentoring session

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Boeing tour

- Capacity was limited to 40 people
  - We apologize for having to turn down many of you who requested a seat on the tour
Boeing tour

Jody Franich, vice president of the Supplier Management organization for Boeing Global Services (BGS).
Teaching panel

Panelists:
- Lauren Lu, University of North Carolina-Chapel Hill
- Ozalp Ozer, University of Texas at Dallas
- Chuck Munson, Washington State University
- Ulrich Thonemann, University of Cologne

Industry panel

Panelists:
- Eric Ringer, Skyward
- Hernan Rubio, Costco
- Donovan True, Recreational Equipment Inc.
- Deepak Bhatia, Amazon
Mentoring initiative

- Pilot run conducted at our mini-conference
- Goal: To create a platform for interested members to meet other senior members (as mentors) to seek their advice about career planning, research agenda, work-life balance, etc.
- 36 participants
  - 28 mentor – mentee pairs
- We will follow up to collect your feedback and decide whether to expand the initiative

Feedback from the mini-conference

- “I wanted to thank you for organizing the interesting day of the supply chain mini college. I enjoyed in particular the Boeing visit. Quite impressive!”
- “It was a pleasure to participate in the activities yesterday and I look forward to other activities of the college here in Seattle POMS.”
- “the mini-conference was really nice! It is very informative. All of the speakers provide lot of insights about supply chain management teaching and practice in the digital era. It was so impressive!”
- “Thanks for yesterday, it went well, even though I missed all three possible trips, SC, Sustain and Service colleges’ adventures. Especially enjoyed the chance to meet my mentees for the mentoring session. […] My mentees […] both were present and appear well on their way to an academic career. Thanks for the reception, nice to have the good service from the hotel.”
Communications

- POMS website page: http://www.poms.org/colleges/cscm/
- LinkedIn group
  - 238 current members
  - Join us: https://www.linkedin.com/groups/8106962

2017 POMS SCM College Student Paper Competition

Chair: Tunay Tunca
Professor of Management Science and Operations Management
Robert H. Smith School of Business, University of Maryland
Details

- 35 papers submitted
- We had a two round process for the competition
  - First round:
    - Blind review by at least five referees for each paper
  - Second round:
    - Finalists evaluated by paper competition committee based on submitted paper, presentation, and input from first round referees

Thanks to all 94 of our 1st Round Referees!
Thanks to our finalist committee

- **Paper competition finalist committee:**
  - Goker Aydin
  - Rachel Chen
  - Karen Donohue
  - Rodney Parker
  - Special thanks to: Vinayak Deshpande

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**Honorable Mention**

- **Negin Golrezaei, University of Southern California:** “Real-time Optimization of Personalized Assortments”
  
  Advisors: Hamid Nazerzadeh and Paat Rusmevichientong

- **Bharadwaj Kadiyala, University of Texas at Dallas:** “Learning from Clickstream Data in Online Retail”
  
  Advisor: Dorothee Honhon

- **Zhe Zhang, Carnegie Mellon University:** “Business models in the Sharing Economy: Manufacturing durable goods in the presence of Peer-to-Peer rental markets”
  
  Advisor: Vibhanshu Abhishek

- **Yun Zhou, University of Toronto:** “Dynamic Type Matching”
  
  Advisor: Ming Hu
Second Place

Peter Yun Zhang, MIT:
“Designing Response Supply Chain Against Bioattacks”
Advisor: David Simchi-Levi

First Place

Jiaru Bai, University of California Irvine:
“Coordinating Supply and Demand on an On-demand Service Platform: Price, Wage, and Payout Ratio”
Advisor: Kut C. So
2017-18 College officers

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President-elect election

- Nominee: **Dorothee Honhon**, Naveen Jindal School of Management, University of Texas at Dallas
2017-18 Activities

- **POMS 29th Annual Conference**
  - When: May 3-7, 2018
  - Where: Houston, TX

- **What should SCM College do?**
  - No mini-conference but plant/facility tour. Any suggestions?
  - Any other suggestions?

Closing Remarks

- Thank you for your support!