

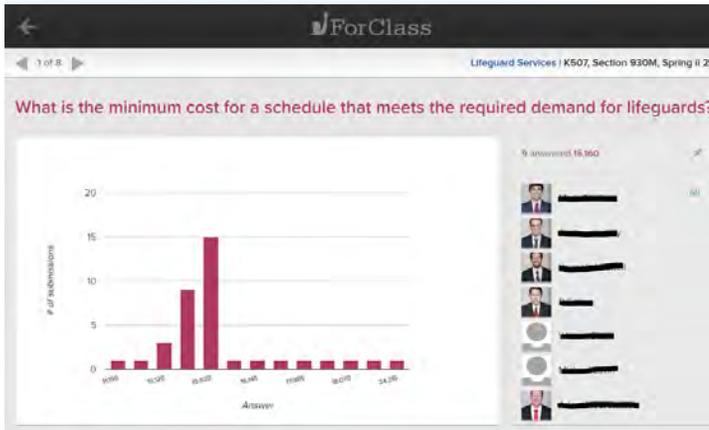
## FROM THE DESK OF POMS VP EDUCATION



Submitted by Kyle Cattani  
POMS Vice-President Education  
Indiana University

*You, too, can use ForClass (for free!)*

For a recent class, I had my students prepare in advance a short case I wrote (called LifeGuard Services) where students had to determine (manually, in Excel) the minimum cost schedule for lifeguards given a number of constraints. Students were required to post their solutions to a website called “ForClass” ([www.forclass.com](http://www.forclass.com)). In class, I called up ForClass, projected it to the class, and quickly scanned the student responses, seen in the screenshot below.



I clicked on the 4<sup>th</sup> bar and saw that 9 students had found a solution for \$15,160. I knew (from running an LP) that the minimum cost solution was \$15,520. Confident that they had violated one of the constraints, I called on a couple of the students and had them talk through their solution. Together, we were able to analyze what they had done correctly, and what constraint they had overlooked.

The Officers and Board Members of POMS are excited to announce an agreement with ForClass that provides complementary access to the interactive ForClass platform for non-copyrighted material. With this innovative classroom tool, you can post material (cases, articles, problem sets, or videos) on a ForClass webpage. Students access the material (e.g., case) at the webpage and submit answers to questions you have assigned. ForClass helps you analyze the answers and based on their responses you can then determine which students to call on during class. As you teach the class, you can use ForClass to interact with the students and their responses. You can invoke the students with the right answers, highlight common mistakes, and focus on ‘good wrong’ answers, exposing a diversity of opinions and driving to significant learning moments. ForClass links seamlessly to classroom management systems such as Canvas, OnCourse or Blackboard.

ForClass is an HTML5, cloud-based platform that enables professors to drive higher student engagement and accountability in their classrooms, while significantly reducing the time needed to prepare for class and providing valuable tools for student assessment and class management. The interactive ForClass platform lets you know what your students know – before they come to class – so you can facilitate an effective discussion without simply lecturing content. Check out their [brief video tutorials](#) to learn more about the tool or watch a [short animated movie](#).

As a POMS member, you can send your own cases to ForClass (as I did with Lifeguard Services) and the ForClass team will upload it for you. Or you can use other non-copyrighted cases. **If you are interested in receiving a sandbox so you can explore the tool first-hand, follow this [link to ForClass](#) and complete a simple form.** After confirming your faculty status, ForClass will follow up with a sandbox complete with several OPS cases, including one of my favorites: “Where in the World is Timbuk2? Outsourcing, Offshoring, and Mass Customization” written by Gerard Cachon, Kyle Cattani, and Serguei Netessine.

Once you try this outstanding innovation, ForClass is confident that you will want to use it for all of your cases. The team will be happy to work with you to set up all of your classroom cases, articles, problems sets, or videos on this platform. There are various pricing options. For example, copyrighted cases cost \$5 per case per student (and ForClass will clear the copyright). Or you can clear your own copyrights and work with ForClass on a platform fee per student, or for your class, or for your school. The agreement with POMS covers non-copyrighted cases and ForClass has agreed to waive all fees.\*

For questions about the product you can contact the ForClass Team directly at [contact@forclass.com](mailto:contact@forclass.com). ■

\*POMS is excited to offer to POMS members this complementary access to ForClass. POMS is not responsible for software or classroom issues that might arise with the use of this free benefit.