

ISDSI2008

International Conference on

Decision Sciences and Technology for Globalisation

January 2-4, 2008
IMT Ghaziabad, India

Call for Papers

organised jointly by



Institute of Management Technology
Ghaziabad, India



College of Administrative Science,
The University of Alabama in Huntsville, USA



Indian Subcontinent Region of
The Decision Sciences Institute (ISDSI)

The Indian Subcontinent Region of the Decision Sciences Institute (ISDSI), Institute of Management Technology, Ghaziabad, India and College of Administrative Science, University of Alabama in Huntsville, USA are organising the inaugural annual conference of ISDSI at IMT Ghaziabad, India from 2nd to 4th January 2008. Persons in business, government, and academia are invited to submit competitive papers, proposals for symposia, tutorials, and workshops on current topics in all areas of decision sciences.

Who Can Participate

- Faculty members/Academicians
- Research Scholars
- Practicing Managers
- Students of Management

Types of Submissions

Competitive Papers

Authors may submit competitive papers or abstracts for review. The submission of a competitive paper means the author certifies that the paper has not been copyrighted, published, or presented (or submitted for presentation) at another professional meeting. Anyone submitting a paper must intend to register for and attend the meeting to present if it is accepted. Outstanding papers will be awarded in each track and recognized at the meeting luncheon.

Student Papers

Papers submitted in the student track (and thus the student paper competition) must be solely of student authorship. Such papers must be submitted directly to the Program Chairperson. The registration fee will be waived for students whose papers are accepted. Students will not be reimbursed for travel expenses by ISDSI. Student papers will be subject to the same review process as all papers. All student papers accepted by the referees will be scheduled on the program. Students who do not present their papers will not be eligible for awards. The judges will take the presentations into account in awarding prizes. Presentation of the awards will be at the Presidential luncheon.

Symposia, Tutorials, and Workshops

If you wish to conduct a symposium, tutorial, or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to institute members. Follow the guidelines below for submissions. You are allowed considerable latitude and flexibility as to content and conduct of these sessions. You must, however, provide your own participants (such as panel members) and any unusual equipment needs. All participants of symposia, tutorials, and workshops must register and attend the meeting.

Conference Chairs

Professor B.S. Sahay

Director
Institute of Management Technology
Raj Nagar, Ghaziabad 201 001, India

Professor Jatinder N.D. (Jeet) Gupta

President, Indian Subcontinent Decision Sciences Institute
Region and President, Production and Operations
Management Society
Eminent Scholar and Professor of MIS
College of Administrative Science
The University of Alabama in Huntsville, USA

Tracks

Common Thread of Decision Sciences

- Accounting and Finance
- Global Business, Management and Strategy
- Information Technology and e-Business
- Innovative Education
- Operation Management
- Manufacturing and Services
- Quantitative Methods and Statistics
- Supply Chain, Transportation and Logistics
- Marketing Management
- Health care Management
- Student Papers

Sector specific Aspects of Decision Making for the following sectors

- Pharmaceuticals
- Retailing
- Information Technology in India and abroad
- Engineering
- Educational Institutions and Universities
- Banking & Financial Institutions

Proceedings

The Indian Subcontinent Region of the Decision Sciences Institute will publish Proceedings containing all papers and abstracts presented at the meeting as well as a summary of symposia, tutorials, and workshops. Publication in the Proceedings is subject to a strict set of standards and deadlines. Primary authors will receive instructions in late February. Papers will be limited to three pages.

Instructions for Contributors

All submissions are due by September 15, 2007. Notification of acceptance or rejection will be mailed by October 15, 2007. Accepted papers will be due in final form by November 15, 2007, if they are to appear in the Proceedings.

- Go to the conference homepage (www.imt.edu/isdsi2008) and click on the link for electronic submission.
- Enter all required information on the Web-based submission form:
 - Title of submission (title changes will not be allowed at a later date);
 - Type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, or proposal for a Workshop, Tutorial, Panel, Symposium, or Colloquium);
 - Abstract of 50 words or less (500-character maximum, including spaces - longer abstracts will be automatically truncated);
 - Track that best fits the submission
- If an electronic Word or Acrobat file is to be submitted, you will be prompted to specify the file via a browser dialog box. Note: the abstract of 50 words or less must be completed for all types of submissions including cases where an electronic paper is also being submitted
- When all data have been input on the web-based submission form, please click on the "submit" button

Program Co-Chairs

Professor Sushil Kumar

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Professor Surinder Batra

Information Technology Area
Institute of Management Technology
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Organising Committee

(In alphabetical order)

A.K. Mittal IIT Kanpur	Karuna Jain IIT Bombay	Santanu Roy IMT Ghaziabad
Abhijit Bhattacharya IIM Lucknow	Kripa Shankar IIT Kanpur	Subhash Babu IIT Bombay
Amol Singh IMT Ghaziabad	L. Ganapathy NITIE Mumbai	Subhash Wadhwa GGSIIP University, Delhi
Arun Kanda IIT Delhi	M.L. Singhla FMS, Delhi University	Surinder Batra IMT Ghaziabad
Ashis K Chatterjee IIM Calcutta	Mridula Sahay IPE, Hyderabad	Sushil IIT Delhi
B Mahanty IIT Kharagpur	Narayan Rangaraj IIT Bombay	T T Narendran IIT Madras
B.K. Mohanty IIM Lucknow	P K Awate IIT Bombay	Tapan Bagchi SPJIMR Mumbai
B.S. Sahay IMT Ghaziabad	P K De ISBM, Pune	V.K. Khanna IMT Ghaziabad
Bodhibrata Nag IIM Calcutta	P KJ Mahapatra IIT Kharagpur	Vijay Kannan USA
D S Broca XLRI Jamshedpur	P.K. Jain IIT Delhi	
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Jishnu Hazra IIM Bangalore	S.G. Deshmukh IIT Delhi	
K. Nilakanthan IMT Nagpur	S.S. Sahay IIM Lucknow	
K.B.C. Saxena MDI Gurgaon	Sadanand Sahu IIT Kharagpur	
K.N. Singh IIM Lucknow	Sanjeev Swami IIT Kanpur	

Conference Registration

The on-line registration for the conference is open till November 30, 2008.

If you have any questions please contact Conference Secretariat.

In an exceptional case of cancellation up to one week before the conference, the registration fee will be refunded after deducting 30 percent.

Online Payment

Remittance in US dollars - Wire Transfer

Remittance in US dollars can be made by way of Wire Transfer. To facilitate Wire Transfer, you need to provide the following information to the bank from where remittance is to be made.

Beneficiary: Institute of Management Technology, Ghaziabad (India)

Bankers: Oriental Bank of Commerce
Account No. 09202010010580

Through Oriental Bank of Commerce
Rajapur, Shastri Nagar, Ghaziabad, Uttar Pradesh, India
Account: 574-0-734179-41 Swift Code ORBCINBBGND

Through ABN Amro Bank, New York
ABA No.958 Swift Code No. ABNAUS33

- All wire transfers shall be in favour of Institute of Management Technology, Ghaziabad, India.
- The registration fee as noted above is net of all bank charges.
- The name of both the "Remitter" and the person on whose behalf the remittance has been made must be furnished to the bank from where remittance is being made.

Other Modes of Payments

Registration fee should be sent by Demand Draft in favour of Institute of Management Technology, Ghaziabad.

Conference Fee

The fee includes Conference kit, Copy of the proceedings, Use of all conference, facilities, Coffee breaks & Pre-Conference dinner.

	Indian & SAARC Delegates (INR)	Foreign Delegates (USD)
Early registration (before November 30, 2007)	5000	250
Registration (after November 30, 2007)	6000	300
Ph.D. student (before November 30, 2007)	2000	50
Ph.D. student (after November 30, 2007)	2500	70
Ph.D. student (registration on site)	3000	100
Accompanying Person	2000	50

Important Deadlines

Last date for Submission of Full Paper (Competitive or Student Papers)	September 15, 2007
Notification of Acceptance/Rejection of the Paper	October 15, 2007
Last date for Submission of Final Paper	November 15, 2007

About the Organizers

Institute of Management Technology Ghaziabad, India

Institute of Management Technology (IMT) Ghaziabad, one of the top ten business schools in India, is known for academic excellence, research contributions, executive development and industry interface worldwide. Its major strength lies in a strong team of highly qualified faculty, quality students and dedicated staff.

In the fast changing economic environment, IMT Ghaziabad has striven to bring global perspective to all its programmes and activities. Latest methodologies are employed for effective delivery and the curriculum emphasizes practical orientation. The Institute has encouraged an increasing overseas exposure for its students. Exchange programmes with leading business schools around the world help the students to assimilate management practices and understand the importance of cross-cultural issues in managing the business, trade and industry. The Institute believes in preparing global leaders who can contribute to the national and global economy and the society. Being a premier management institute, research is at the heart of intellectual activities.

College of Administrative Science, University of Alabama in Huntsville

The College of Administrative Science of University of Alabama in Huntsville serves business and society through the expertise of its alumni, students, and faculty. The College provides well rounded qualitative programs to prepare its graduates for the challenges of the professional practitioner. It offers the Bachelor of Science in Business Administration, the Master of Science in Management, the Master of Accountancy, and the Master of Science in Management Information Systems. The programs offered by the College of Administrative Science are accredited by the AACSB International--The Association to Advance Collegiate Schools of Business. AACSB International accreditation recognizes the long-standing commitment to quality made by the faculty, staff, students, alumni and friends of the College. The College provides academically rigorous programs emphasizing the application of theory and skills in scientific, technological, and traditional business environments. The faculty develops and disseminates knowledge of business theories and practices. U.S. News ranked UAH's College of Administrative Science as one of the best business schools in the nation in its America's Best Colleges 2007. This ranking places UAH in the top 10% of business schools in the U.S.

The Indian Subcontinent Region of the Decision Sciences Institute (ISDSI)

Indian Subcontinent Region of DSI has been constituted recently in India. The Decision Sciences Institute (DSI) is a professional organization of academicians and practitioners interested in the application of quantitative and behavioral methods to the problems of society.

Through national, international and regional conferences, competitions, and publications, the Institute provides an international forum for presenting and sharing research in the study of decision processes across disciplines. The Institute also plays a vital role in the academic community by offering professional development activities and job placement services.

Five regional subdivisions in the United States, as well as regions representing Mexico, Asia-Pacific and the **Indian subcontinent**, operate independently within the Institute. Each region has its own elected officers and representative on the board of directors and holds annual meetings.

The Institute, an independent non-profit educational organization, is located in Atlanta, Georgia, where it receives extensive support from the J. Mack Robinson College of Business, Georgia State University.

Travel and Accommodation

How to get to Ghaziabad

Ghaziabad is a part of India's National Capital Region. The best way to reach Ghaziabad is via Delhi. The town is located at a distance of 45 kilometers from the Indira Gandhi International Airport and 30 KM from New Delhi railway station. It is well served by road and rail links. Delhi is well-connected through rail and air to all corners of India and the world. The institute can arrange for airport pickup on request. Taxis can also be availed from the airport/railway station to Ghaziabad.

Accommodation

IMT extends assistance to arrange accommodation at guest houses/hotels in Delhi and at Ghaziabad nearby to IMT campus at the expense of the participants.

Limited accommodation for authors on twin sharing basis at INR 1000 per person per night, inclusive of dinner and breakfast is available at IMT campus on first come first served basis.

Contact Us

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