

WHU – Otto Beisheim School of Management is a leading private business school in Germany and is continuously ranked among the top business schools in Europe. On WHU's two campuses in Vallendar (near Koblenz) and Düsseldorf, faculty, students, and staff enjoy working in a stimulating international environment. The organizational culture combines an entrepreneurial attitude and international orientation with a strong sense of community and a high commitment to excellence.

WHU invites applications for the position of

Assistant Professor in Retail Analytics (m/f)

funded by the hypermarket chain real of Metro. The appointment is situated at WHU's Campus in Vallendar, starting as soon as possible. The candidate will have continuously access to company data and senior experts in both stationary and online retailing. Past and ongoing projects include, among others, i) promotion forecasting and optimization, ii) churn prediction and mitigation, iii) category optimization, iv) store traffic prediction and staffing, v) omnichannel retailing, and vi) online customer communication and interaction.

Academic Environment

WHU has more than 50 faculty members in the fields of management, finance and accounting, economics, entrepreneurship and innovation, marketing and sales, and supply chain management. Research at WHU aims to adhere to three principles: quality, internationality, and relevance to business practice.

Job Description

- Teaching in the various WHU degree programs (in English) of business analytics courses with a strong focus on retailing, e-commerce, and supply chain management
- Performing research in the relevant field
- Developing and maintaining the corporate connections with real and Metro

Job Qualifications

- Relevant Ph.D. degree or equivalent academic qualification
- Distinguished track record in research
- Teaching experience, especially in English
- Outstanding English communication skills

What we offer

WHU offers a competitive salary as well as an attractive package consisting of a research budget and a mentoring program for Assistant Professors. The appointment is initially for 3 years and can be extended for another 3 years conditional upon a positive mid-term review. WHU offers the opportunity for tenure track, if the WHU requirements for a tenure track are met. Moreover, our modern campuses provide faculty with high-quality research and teaching infrastructure. WHU is an equal opportunity employer and thus welcomes applications from individuals with diverse backgrounds. We believe

in the benefits of diversity, and we foster a vibrant, international, and inspiring environment. We also offer opportunities for personal development, including language courses as well as integration assistance for new faculty members.

Join a thought-leading top European business school and become part of a strong faculty team committed to excellence in management education and research!

For informal inquiries about the position, please do not hesitate to contact Professor Arnd Huchzermeier (ah@whu.edu).

The application deadline is April 30, 2019. Please send your application, including CV, full publication list, teaching evaluations, and names of three references by email to:

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